

America Outdoors' International Marketing and Management Conference



Confluence® 2008 – December 3 - 5, 2008, Knoxville, TN

Go to www.americaoutdoors.org for program details.

Registration Information: Please fill out completely and legibly and fax to 865-558-3598.

Company Name: _____ AO Member Non-Member

Outfitter _____ **Non-Profit** _____ **Agency** _____ **Other** _____

Address: _____ **City:** _____

State/Prov.: _____ **Zip/Postal Code:** _____ **Country:** _____

Ph: _____ **Fax:** _____

E-mail Address: _____

Standard program registration: 12/3/08-12/5/08 - Includes: Opening Social (12/2), Keynote Speakers, Seminars (except optional seminars), Operations Network, Wednesday's Luncheon, Exhibit Hall Reception, Thursday Night Party and Outfitters Expo Tradeshow & International Outfitters Bazaar. Does not include telephone reservations, Basic HTML, or special afternoon breakout with Jim Gilmore.

Standard Program attendees: _____

Basic HTML (Dec. 4th see additional charges below): _____

Telephone Reservations Seminar (Dec. 5th limited to first 18, additional charges): _____

Staging Real Experiences with Jim Gilmore (Dec. 3rd, two sessions each limited to first 75 to register, additional charge applies)
 10:30 AM session: _____ 1:30 PM session: _____

AO member registrations _____ x \$335 \$ _____

Staging Real Experiences with Jim Gilmore (Wed., Dec. 3) _____ x \$ 75 \$ _____
(Two sessions, each limited to first 75. One attendee per company for this very special marketing session)

Non-member registrations _____ x \$445 \$ _____

Special Optional Programs

Basic HTML Training, Dec. 4 (with full registration, limited to first 14) _____ x \$100 \$ _____

Telephone Reservations Training Seminar with full registration _____ x \$150 \$ _____

Telephone Reservations Training Seminar without full registration _____ x \$295 \$ _____

After November 10, late fee of \$75 per person _____ x \$75 \$ _____

Total \$ _____

Cancellations must be received by November 10, 2008 to qualify for a refund. Cancellations after this date do not receive refunds. A \$35 administrative fee will be deducted from each refund. All registrants with a member company must be employed by the company. Confluence® attendance is open to professional outfitters, guides, and outdoor educators and their buyers.

Method of Payment: _____ **Check** in U.S. funds Checks should be made payable to: **America Outdoors, or** _____ **Charge my:**
 _____ VISA/MasterCard _____ Discover Charge Amount : _____

Credit Card No.: _____ Expiration Date: _____ VCode: _____

Name of Cardholder: _____ Signature of Cardholder: _____

Billing address for card: _____