

### August 31, 2017

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AOA's Marketing and Management Conference

December 4 - 7, 2017

Grand Sierra Resort

Reno, NV

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## America Outdoors Association Bulletin

#### **Best Ways to Donate to Hurricane Harvey Victims**

How the Forest Service's New Priorities Will Impact Outfitters in National Forests

Only Five Spaces Left at the AOA Tradeshow in Reno, December 4 - 7

#### Best Ways to Donate to Hurricane Harvey Victims

Our hearts go out to the victims and their families of Hurricane Harvey. If you would like to the help victims of hurricane Harvey, Consumer Reports has a rundown of the best charities. Go to: www.consumerreports.org/charitable-donations/best-ways-to-help-victims-of-hurricane-harvey/

#### Learn How the New Priorities at the Forest Service Will Impact Your Business

Attend this Session on December 5 at the AOA Conference with Tinelle Bustam, PhD. National Assistant Director, Recreation, Tourism, and Public Services

The Forest Service Recreation program has developed five priorities to guide their expansion of recreation opportunities in National Forests. Ms. Bustam will explain how those priorities relate to your business. She will also reveal which areas the Forest Service has selected as high priority for trail stewardship as required by the National Forest System Trail Stewardship Act, and how the pilot program allowing fee credits for outfitters for trail maintenance is going to be implemented. The Forest Service is modernizing its special uses permitting program with a focus on services to youth and under served groups. As part of that effort, the Forest Service is considering when to allow groups to operate without permits in the backcountry under "nominal effects" approval. Clarifying when needs assessments, capacity analysis, and NEPA compliance are required for new and renewing permits is also under consideration with the goal of reducing red tape. Learn how and when these initiatives may affect your business.

# Only Five Spaces Left at the AOA Tradeshow in Reno, December 4 - 7. Show Nearly Sold Out!

Check-out all the exhibitors providing you with this one-stop shopping opportunity for all your outfitting needs for the 2018 season. Plan now to attend (with your shopping list).

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