

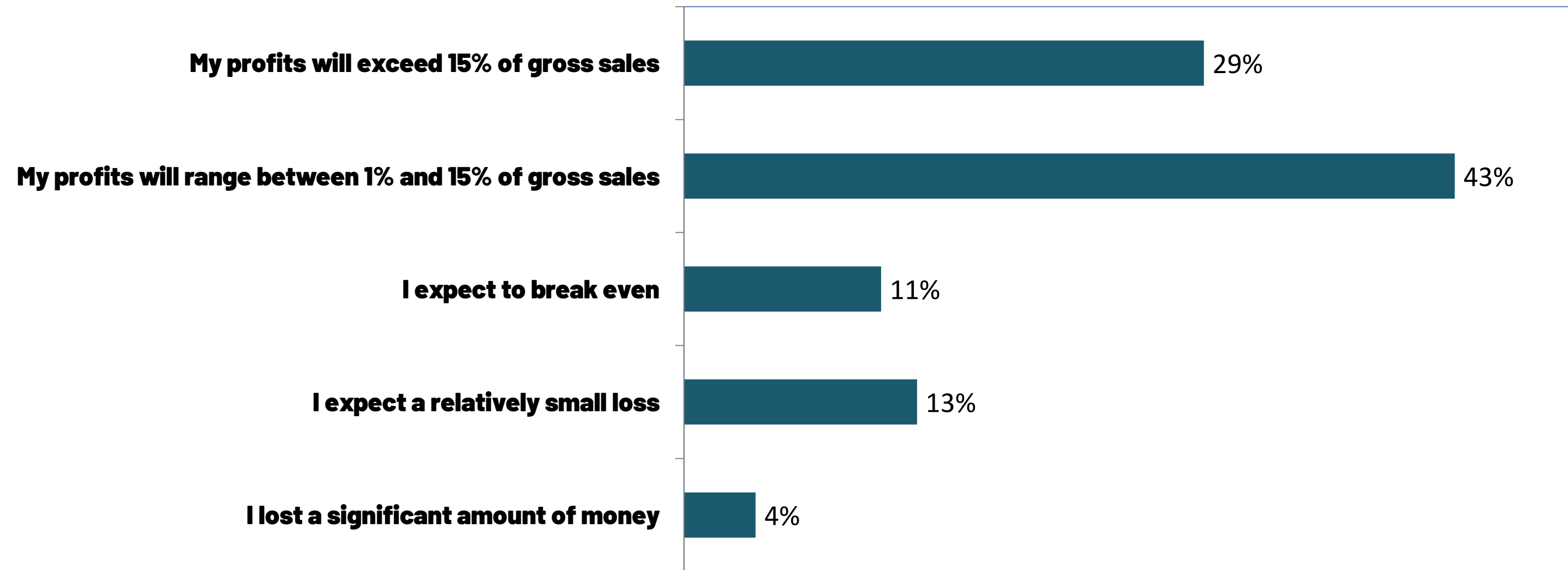
2023 America Outdoors Annual Business Meeting

Aaron Bannon, Executive Director

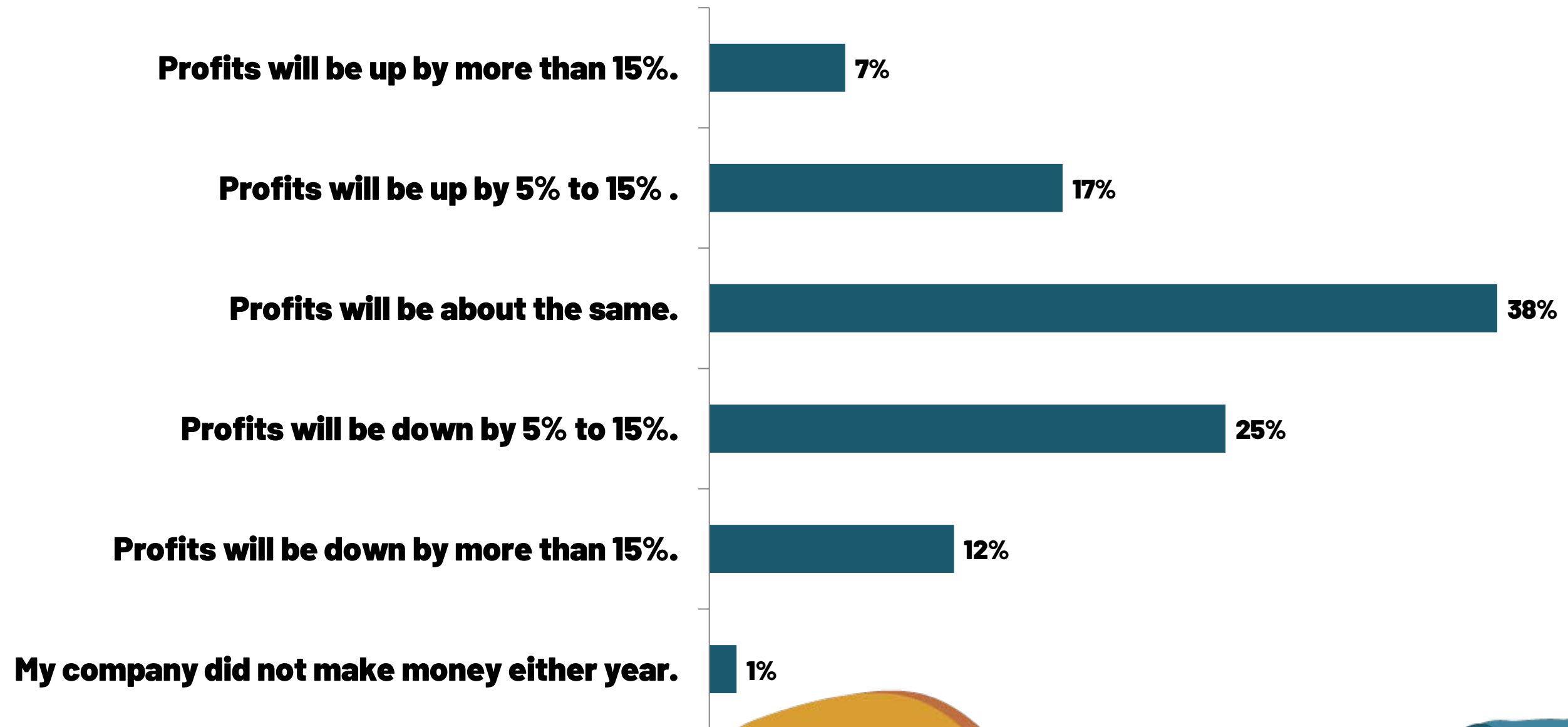
Dave McGlashan, Board President



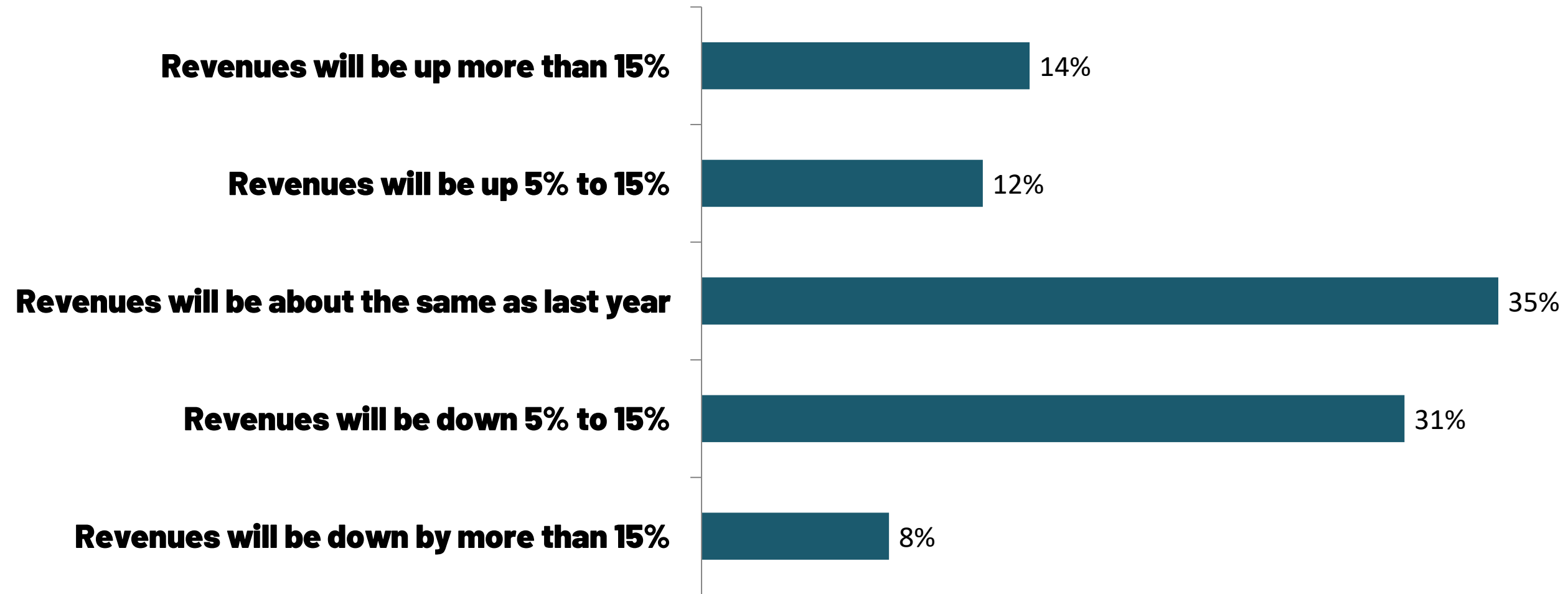
Estimate the outcome of your 2023 season for your business.



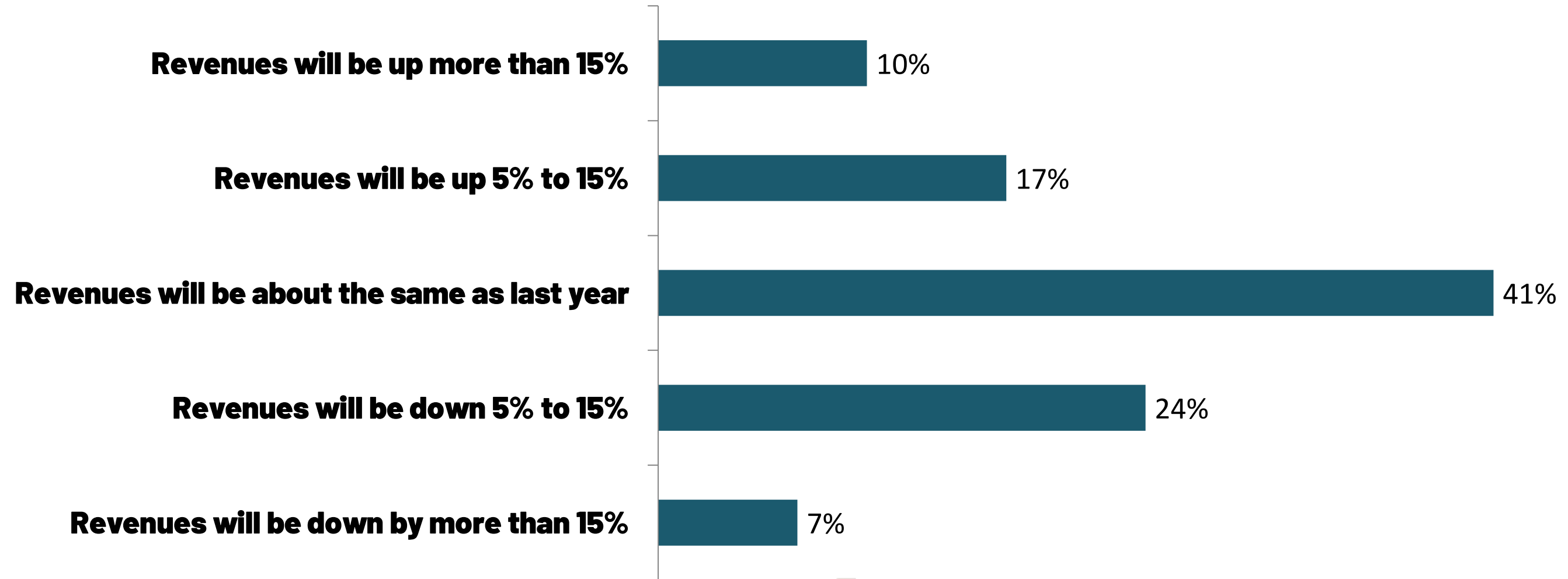
Compared to last year, how would you characterize the projected outcome for your business in 2023?



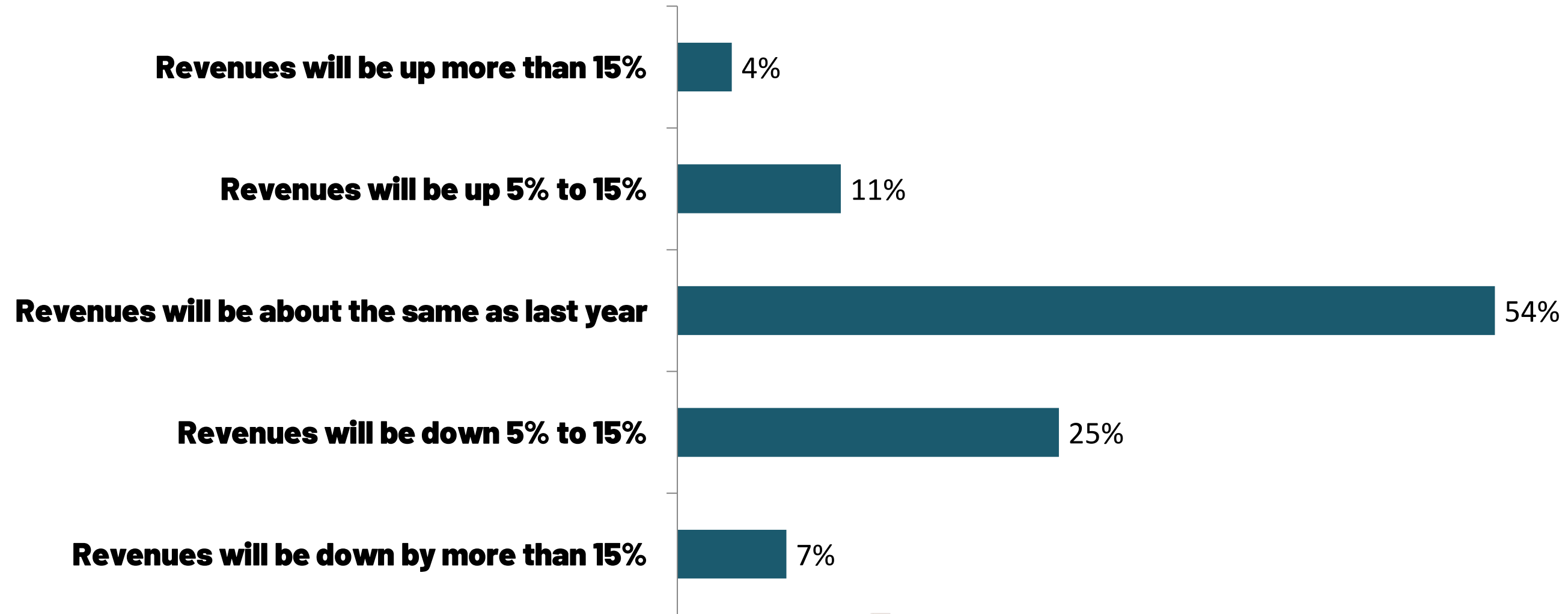
If you offer whitewater rafting or paddling day trips, compared to 2022 what is the projected outcome for this segment of your outfitting business in 2023?



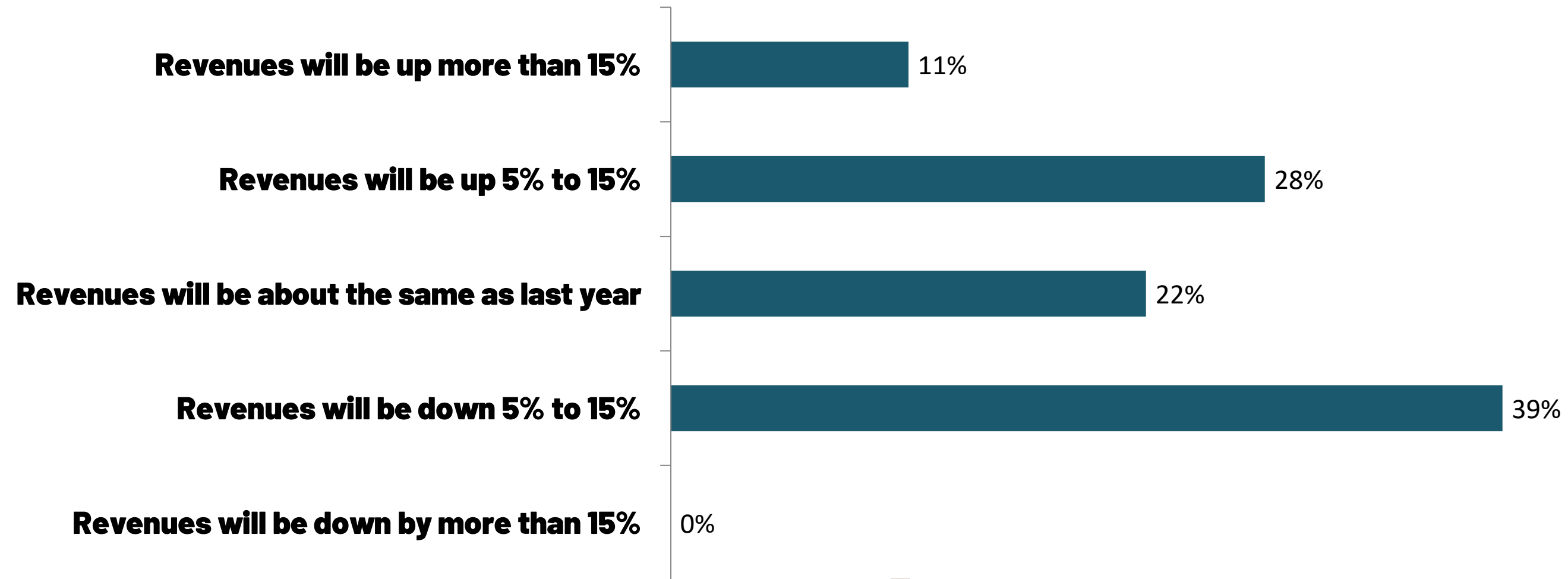
If you offer whitewater rafting or paddling overnight trips, compared to 2022 what is the projected outcome for this segment of your outfitting business in 2023?



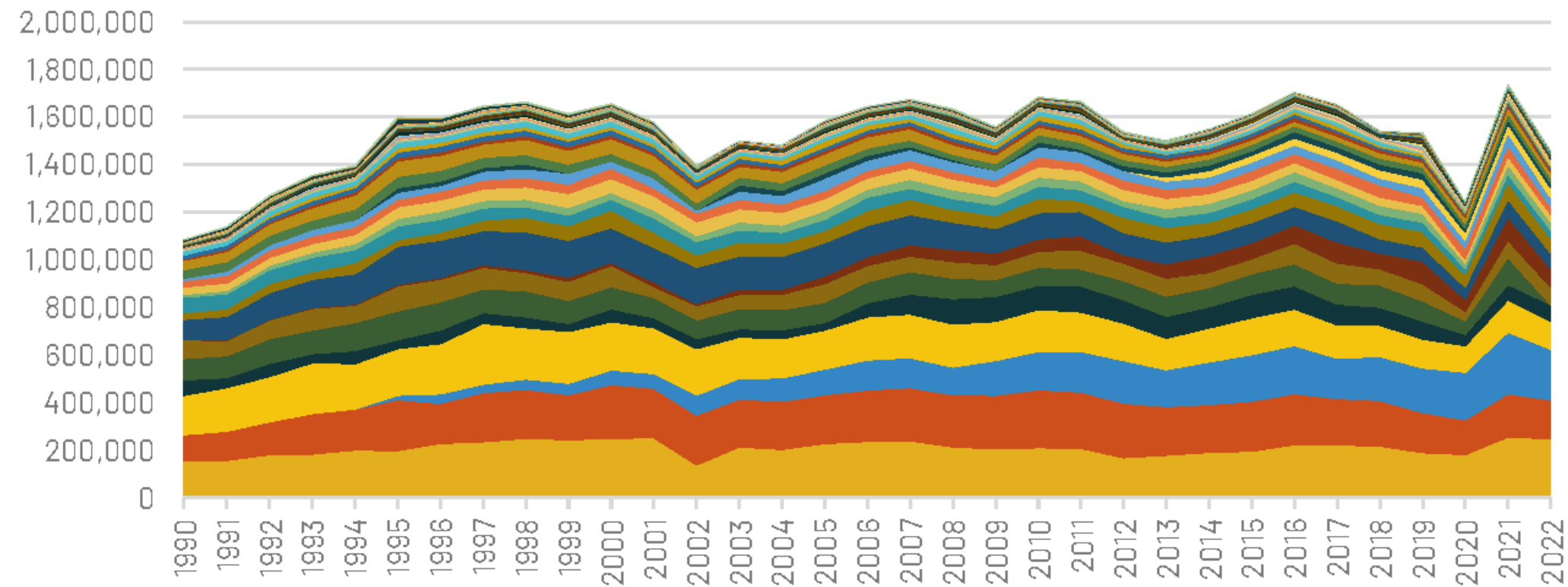
If you offer land-based adventure tours (other than aerial, rafting or paddling), compared to 2022 what is the projected outcome for this segment of your outfitting business in 2023?



**If you offer cabin rentals or other lodging (other than guest ranch),
compared to 2022 what is the projected outcome of your 2023
season?**

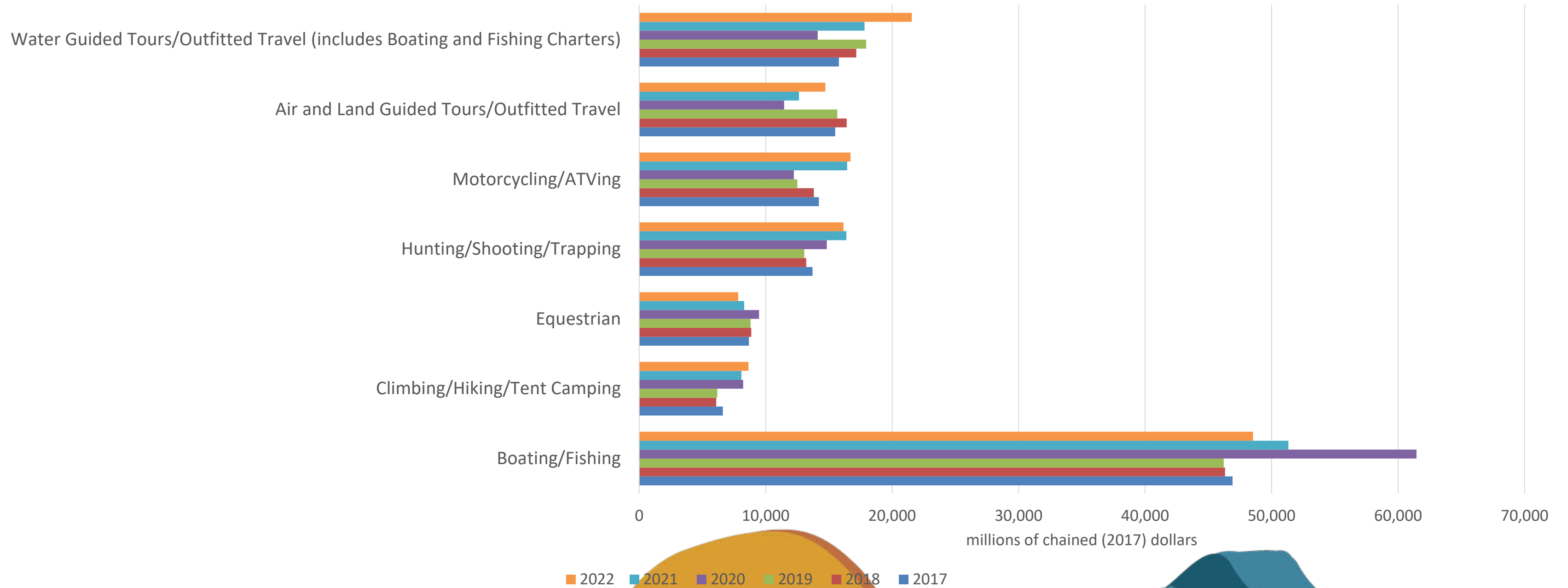


U.S. Commercial River Use, 1990-2022



- | | | |
|--------------------------|-------------------------|-------------------------|
| Arkansas CO | Ocoee TN | Pigeon TN |
| Nantahala NC | Lehigh PA | Upper Snake WY |
| South Fork American CA | Clear Creek CO | New River WV |
| Colorado - Glenwood CO | Lower Youghiogheny PA | Poudre CO |
| Kennebec ME | Colorado - Upper CO | Animas CO |
| Chattahoochee GA | Shenandoah WV | Chattooga GA/SC |
| Gauley WV | Taylor CO | Penobscot ME |
| Kern Lower CA | Green/Yampa CO | Colorado - Westwater CO |
| Eagle - Below Edwards CO | Rogue OR | Blue CO |
| San Miguel CO | Kern Upper CA | Middle Fk, Salmon ID |
| San Juan - Pagosa CO | Roaring Fork - Upper CO | Gunnison Gorge CO |
| Cataract Canyon UT | Gunnison - Upper CO | Dead River ME |

BEA Outdoor Rec Data Gross Output 2017-2022



Thank You for Your 2023 Donations

Adirondack River Outfitters
Adventure Center of Asheville
Adventure Office
Aggipah River Trips
Arizona River Runners, Inc.
Buffalo Outdoor Center
Canyoneers, Inc
East-West Printing, Inc.
Eatons' Ranch
French Broad Adventures

Grand Canyon Whitewater
Granite Insurance Agency
Holiday River Expeditions
Hughes River Expeditions
Jake's Horses
Lake Ocoee Inn & Marina
Lander's River Trips
Lone Rock Clothing, LLC
Momentum River Expeditions, Inc.
Nantahala Outdoor Center

OARS
Outdoors Unlimited
P Cross Bar Trophy Hunts, LLC
Pocono Whitewater, Ltd.
Quest Expeditions, Inc.
Rainbow Trout Ranch
Rich's Montana Guest Ranch
River Drifters
Romeo Bravo Software
Saco Canoe Rental Company

Santa Barbara Adventure Company
Selway River Adventures, LLC
Sheri Griffith Expeditions, Inc.
Sun Canyon Outfitters, LLC
The Flybook
Tight Lines Fly Fishing and Whitewater
Western River Expeditins, Inc.
White Water Adventures, Inc.
Wild Bill's Outfitter
Wildwater, Ltd.



Thank You Board of Directors

David McGlashan
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Dania Egedi
Sheltowee Trace Adventure Resorts

Cricket Barnett
Life in Long Creek

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Front Royal Outdoors & Shenandoah
River Trips

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Adventures on the Gorge

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Brian Merrill
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Thank You to Task Force Members

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Trey Barnett
Liz Kratz
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Ryan Dale
Cricket Barnett
Bruce Lavoie
Jess Linder
Jess Wallstrom
Nick Pacini
Ilia Smirnov



Thank You Founders of AO

Please join us to thank the dedicated folks who worked to create
America Outdoors in the late 80's and early 90's.



Remembering Those Who Are No Longer With Us

Jon Dragon

Rafael Gallo

Jim Greiner

Dee Holladay

Scotch Pankonin

George & Pamela Wendt

Martin Litton

Dave Helfrich

Smurf Egedi

Billy George

Joy Stavely

Lee Baihly

Bill Parks

And all those not listed here



Innovator Award

This award highlights a person or company who is innovating in a manner that raises the bar and challenges the industry to evolve in new ways. Their area of focus may be land and water stewardship, diversity and inclusion, sustainability, mental health, or another leading-edge effort.



Dave Demaree



Since the 1970's, working for Rubbercrafters, Dave Demaree has been a supplier and friend of the industry. Starting Demaree Inflatable Boats in 1982 with wife Mimi, Dave has been the go-to guy for custom solutions for the whitewater industry throughout the United States and beyond.



Industry Achievement Award

The George & Pamela Wendt Industry Achievement Award is bestowed on individuals or organizations that have shown exceptional achievement, dedication and commitment to the field of outdoor recreation.



Gaylord Staveley



Gaylord was a professional river trip outfitter and guide for more than 60 years. In 1958, he acquired ownership of what became Canyoneers, Inc. In 1969 he organized a forty-two-day cataract boat centennial retracing of Major Powell's 1869 expedition and wrote Broken Waters Sing, an account of that retracing. He was very involved with GCROA and WRGA in the 70's & 80's.



Beth & Gary Harper

GARY CO-FOUNDED OCOEE OUTDOORS AND NAMED 7 RAPIDS & THE DOLDRUMS ON THE OCOEE RIVER; TOGETHER THEY FOUNDED MAN OF RUBBER RIVER GEAR, AN INTERNATIONAL SUPPLIER OF WHITEWATER GEAR; TOGETHER THEY INVENTED WHAT ARE NOW KNOWN AS WATERSHED DRY BAGS

Beth and Gary Harper started in the 70's in outfitting and worked guiding, leading trips, managing equipment, reservations, retail operations, river photographer: just about every job you can think of. In the early 80's Man of Rubber was born. 2023 marks the 40th anniversary for MoR.



2024 Fundraiser Trips

Gauley Week, WV

Oct. 1-6, 2024

\$1,400

Desolation Canyon, UT

Sept. 9-13, 2024

\$1,700

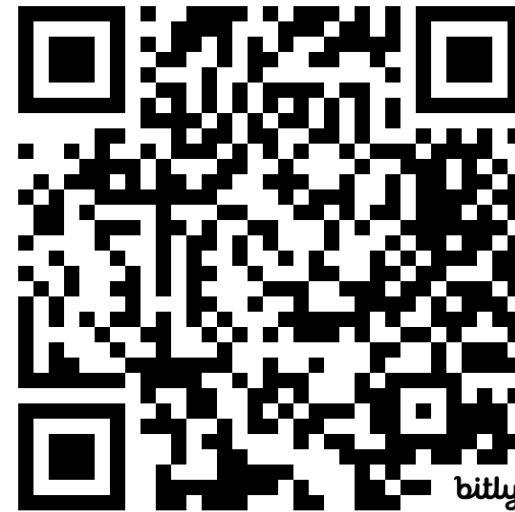


Gauley Week, WV

Oct. 1-6, 2024

\$1,400

Trip Host: Adventures on the Gorge

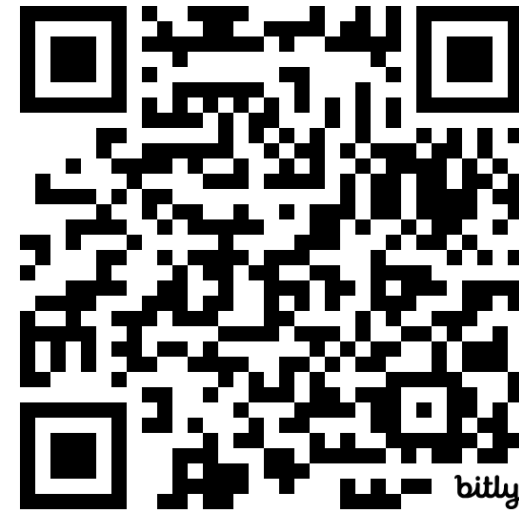


Desolation Canyon, UT

Sept. 9-13, 2024

\$1,700

Trip Host: Western River Expeditions



2024 Manager's Academy

Price:

Member: \$245 Early Rate

Non-member: \$345 Early
Rate

Dates: April 10-11



Confirmed Speakers:

Leah Corrigan, Recreation Law
Group

Laura McGladrey, Responder
Alliance



Thank you!

Please complete the session evaluation for this presentation
in the America Outdoors Cvent Events App.

